# THE PROMISING OUTLOOK FOR 5G



### 3.1 BILLION 5G SUBSCRIBERS BY 2027

Although 4G/LTE still has the upper edge, that will change by the time 2027 rolls around—when there will be **3.1 billion** 5G subscribers and 2.1 billion 4G subscribers worldwide. 5G subscriptions are also growing at a CAGR of 27% between 2022 and 2027.





## MORE THAN 1 TRILLION EXABYTES OF DATA BY 2025

An exabyte is equivalent to 1 billion Gigabytes (GBs). And by 2025, 5G devices will generate **1.2 trillion** exabytes of data traffic. As a sign of growing 5G adoption, that number will more than double to 2.5 trillion exabytes just two years later in 2027.

## 4X AS MANY 5G SUBSCRIBERS IN THE U.S. BY 2027

Today, there are about 109 million Americans subscribed to 5G devices. But that number will nearly quadruple by 2027, reaching **391 million** subscribers. That means 8 out of 10 wireless subscriptions in the U.S. will be on a 5G network.





#### **5G DOMINANCE IN CHINA**

There are 486 million 5G subscribers in the world's most populated country in 2022, which makes up **69%** of total subscribers globally. As the rest of the world rapidly adopts 5G, China's share of total subscribers will decrease to 35%—even with over 1 billion 5G subscriptions.

## 125,000+ 5G POSITIONING DEPLOYMENTS BY 2030

In the industrial sector, ABI Research expects more than **125,000** 5G positioning deployments—one of the most anticipated Real-Time Location System (RTLS) technologies made possible with 3GPP Release 17 and Release 18.





#### **UPGRADE TO 5G ADVANCED**

5G Advanced will come with very noticeable improvements, notably positioning accuracy and reliability (e.g., sidelink for D2D communication). To acquire these next-gen features, **75%** of 5G base stations will make the jump to 5G Advanced by the end of the decade.

## 34 MILLION 5G IOT CONNECTIONS BY 2026

5G will be found in **33.9 million** the Internet of Things (IoT) devices will leverage the features by 2026. Among the most common 5G IoT applications, OEM telematics, fleet management, water meters, and home security/automation lead the way.



#### Learn more

Network Technology and Market Tracker (https://abi.link/3CEVf7n)





